

## Inbound

**1.4 billion** international tourist arrivals in 2018

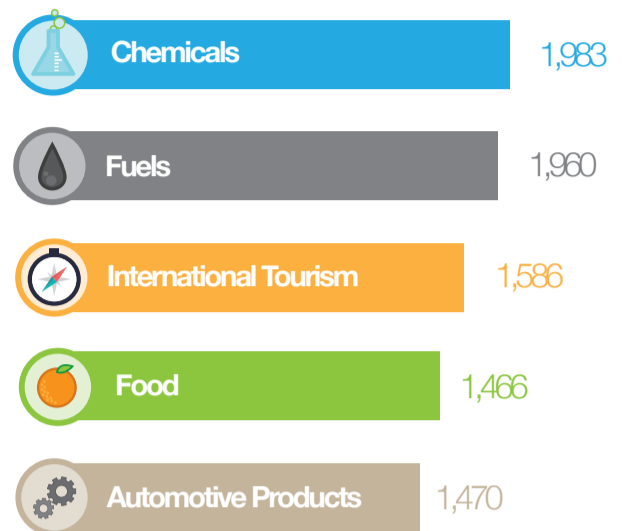
**US\$ 1.7 trillion** international tourism exports in 2018

**57%** of all international tourist arrivals travelled by plane

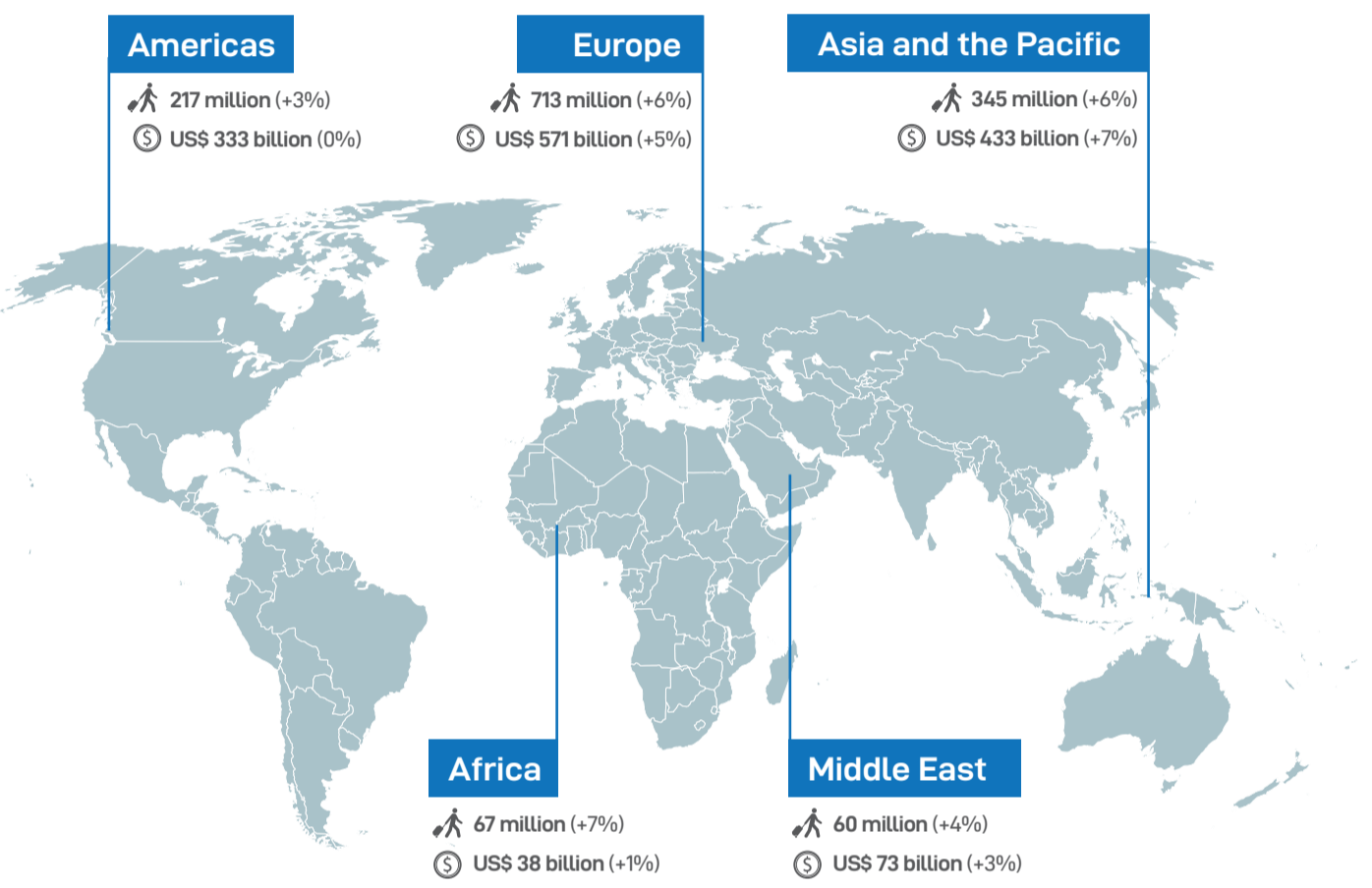
**55%** of all international tourist arrivals travelled for leisure and recreation (13% for business)

Tourism exports = 7% of total exports

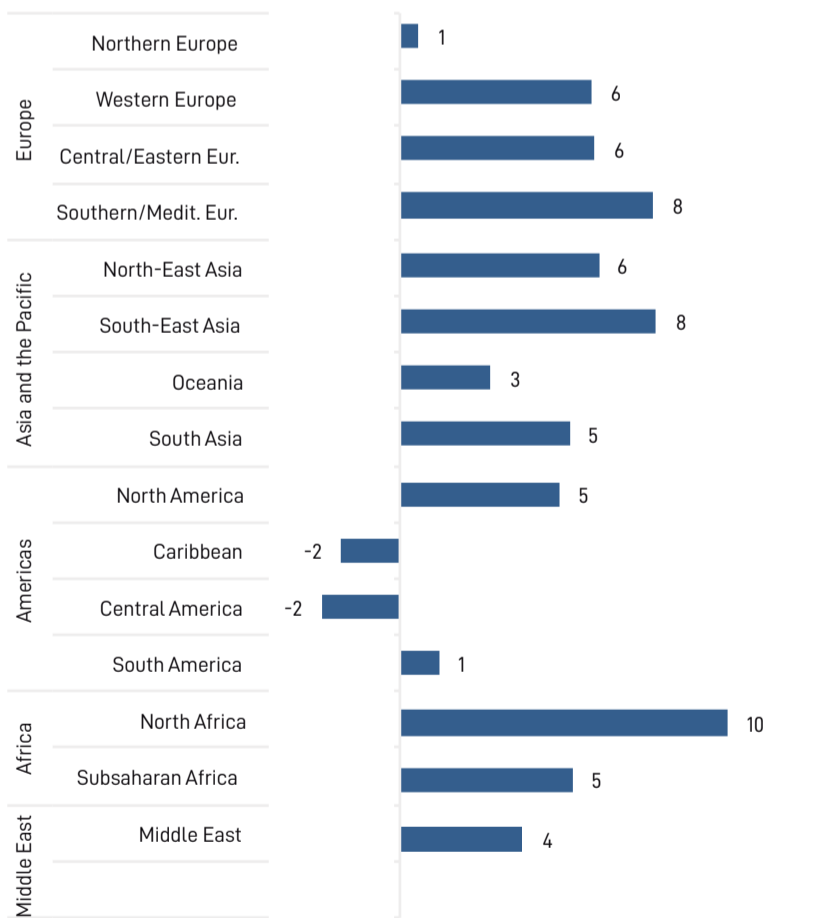
Export earnings by category (US\$ billion), 2017  
(Tourism exports= International Tourism Receipts + passenger transport)  
Source: WTO, UNWTO



## International Tourist Arrivals and Tourism Receipts 2018



## International Tourist Arrivals by subregion (% change), 2018



## Outbound

4 of 5 tourists travel within their own region



Top Spenders 2018 (US\$ billion and % change)

